



Dealer Number: 1213395

REDEMPTION FORM

Buy any set of four new Michelin® passenger or light truck tires at a participating authorized retailer, and receive a \$ 70.00 rebate by mail. This promotion runs from January 1, 2020 through January 31, 2020.

Mail Redemption Requests and Invoices to:

Michelin Dealer Rebate
P.O. Box 10527
Cedar Rapids, IA 52410

Phone Support: (866) 982-3446

**All submissions must include
paid invoice from dealer.**

Redemption requests must be received within one month of the promotion expiration date.

Email Address

Invoice Number

Date of Purchase

Mo. Day Year

Year of Vehicle

Make (e.g., Ford)

Model (e.g., Fusion)

First Name

Last Name

Address

Apt./Suite Number

City

State

ZIP Code

Phone

The last four digits of the phone number are required for rebate processing.

Preferred method of contact:

☐ Email ☐ Text

What is the next vehicle you plan to purchase tires for?

Year of Vehicle

Make (e.g., Ford)

Model (e.g., Fusion)

Does this vehicle currently have MICHELIN® tires? (Please check one.)

☐ Yes ☐ No ☐ Don't know

When do you expect to purchase tires for this vehicle? (Please check one.)

☐ In the next 30 days ☐ 31 to 90 days from now
☐ 91 days to 1 year from now ☐ More than 1 year from now



YES!

I want email notifications so I can take advantage of valuable special offers and promotions on my next tire purchase.

How many vehicles are in your household?

☐ 1 ☐ 2 ☐ 3
☐ 4 ☐ 5 or more

What is your age?

☐ 18 – 25 ☐ 26 – 39
☐ 40 – 55 ☐ Over 55

How many years have you been a MICHELIN® tire owner?

☐ First time
☐ Less than 5 years
☐ More than 5 years

How many tires did you intend to purchase prior to learning of this promotion?

☐ 1 ☐ 2 ☐ 3 ☐ 4

What tire brand was replaced when you purchased your new set of MICHELIN® tires?

☐ MICHELIN® ☐ Other

How did you first hear about this promotion? (Please check one.)

☐ Direct mail ☐ Radio
☐ Newspaper ☐ Television
☐ Salesperson in store ☐ Website
☐ In-store display ☐ Email
☐ Word of mouth ☐ Online Ad
☐ Outdoor advertising ☐ Other

Which of the following was an important contributing factor in your most recent purchase of MICHELIN® tires? (Check all that apply.)

☐ MICHELIN® Promise Plan™
☐ Promotion/sale
☐ Dealer recommendation
☐ Friend/relative recommendation
☐ Quality of product
☐ Actual tires on display
☐ Tires in stock
☐ Online research
(reviews, websites, etc.)
☐ Replacing another set of MICHELIN® tires

*Offer Terms and Conditions

Dealer is pleased to offer this rebate. In order to receive your rebate you must: (1) complete the attached redemption request form; (2) attach a receipt or legible copy of the paid invoicing showing the purchase of four new MICHELIN® brand passenger or light truck tires as defined in the offer; and (3) mail the redemption request form and invoice to the address indicated on the redemption request form. All submissions must be received within one (1) month of the promotion expiration date. Please retain copies of the materials you submit. Once your redemption request and supporting documents have been received and approved, your rebate check or reward card (depending on dealer payment method) will be sent to you by mail. Please allow four (4) to six (6) weeks for delivery of the rebate. Limit of one (1) redemption request per purchase of four new MICHELIN® brand passenger or light truck tires. No more than three (3) redemption requests per household will be redeemed. Dealer Responsibilities: This dealer is an Authorized Dealer of Michelin North America, Inc. The dealer is responsible for providing the rebate and expressly releases and holds Michelin North America, Inc., its affiliates, and its agencies harmless of all such responsibility. Sales to Original Equipment manufacturers, fleets, wholesalers, commercial accounts and purchases for resale are not eligible for this promotion. Original Equipment tires do not qualify. Offer valid for residents of the United States only who purchase from a participating Michelin North America, Inc. ("Michelin") independent dealers located in the fifty (50) United States or the District of Columbia ("U.S.") and U.S. Territories (Puerto Rico, Guam and U.S. Virgin Islands). This offer is not valid or redeemable with any other Michelin promotion or offers including, but not limited to, Michelin North America, Inc. national promotions. Tampering with, altering or falsifying purchase information or any other printed information on the redemption request constitutes fraud and will void the redemption request. All decisions made by the authorized representative relating to the validity of any submissions are final and binding. The sponsoring dealer reserves the right to modify or discontinue this offer, in part or in whole, at any time for any reason. The sponsoring dealer is responsible for any lost, stolen, damaged, misdirected, undeliverable, incomplete, incorrect or illegible mail. No postage-due requests will be accepted. For questions regarding this promotion, please contact the sponsoring dealer that is offering the rebate this promotion is subject to all federal, state and local laws and regulations. **THIS OFFER IS NOT VALID WHERE PROHIBITED OR RESTRICTED BY LAW.**