

GET \$70 REDEMPTION INSTRUCTIONS



Get \$70 via Visa® Reward Card¹ or Visa® Virtual Account² after online submission* with the purchase of four new MICHELIN® passenger or light truck tires. Offer valid 5/1/22 – 6/6/22.

HOW TO REDEEM:

- Purchase tires from a participating dealer from 5/1/22 to 6/6/22.
- Submit online at [TireRewardCenter.com](https://www.TireRewardCenter.com) by no later than 7/6/22.
- Select **Sullivan Tire** as your retailer name during the online submission.
 - Then select **2022 Sullivan Michelin Memorial Day Promotion** as your promotion.
- See offer terms and conditions below for further details.
- Check the status of your rebate at [TireRewardCenter.com](https://www.TireRewardCenter.com).
- For help submitting online or more information about this promotion, please call 1-866-212-9619.

To learn more about MICHELIN® tires, please call 1-800-642-4354 or visit www.MichelinMan.com for participating dealers. Not valid with any other offer.

CHOOSE FROM TWO \$70 REWARD OPTIONS:

- **Visa® Reward Card** – You may opt for a standard Reward Card that you'll receive by mail. Reward Card can be used everywhere Visa® debit cards are accepted.
- **Visa® Virtual Account** – Get your reward faster, received by email. Account can be used everywhere Visa® debit cards are accepted online.

Full Terms and Conditions

*Offer valid for residents of the United States only who purchase from a participating Sullivan Tire dealer located in the fifty (50) United States, District of Columbia ("U.S.") and U.S. territories (Puerto Rico, Guam and U.S. Virgin Islands) ("U.S."). Purchase must be completed between 5/1/2022 and 6/6/2022. Limit of one (1) redemption request (\$70 Visa® Reward Card or Visa® Virtual Account) per purchase of four (4) new MICHELIN® passenger or light truck tires. **\$70 Visa® Reward Card or Visa® Virtual Account** per purchase of four (4) new MICHELIN® 4x4 Diamaris®, Agilis® CrossClimate®, Agilis® LTX®, Alpin® 5™, Alpin® A4, CrossClimate®+, CrossClimate® SUV, CrossClimate®2, Defender®, Defender® LTX® M/S, Defender® T + H, Defender® XT, Defender®2, Energy™ LX4®, Energy™ Saver, Energy™ Saver A/S, Latitude® Alpin®, Latitude® Alpin® LA2, Latitude® Cross, Latitude® Sport, Latitude® Sport 3, Latitude® Tour, Latitude® Tour HP™, Latitude® X-Ice® Xi2, LTX® A/S, LTX® A/T2, LTX® M/S2, LTX® Trail, Pilot® Alpin® 5, Pilot® Alpin® 5 SUV, Pilot® Alpin® PA4™, Pilot® Exalto® PE2™, Pilot® MXM4®, Pilot® Sport 3, Pilot® Sport 4, Pilot® Sport 4 S, Pilot® Sport 4 SUV, Pilot® Sport 5, Pilot® Sport A/S 3, Pilot® Sport A/S 3+, Pilot® Sport A/S Plus, Pilot® Sport All Season 4, Pilot® Sport Cup 2, Pilot® Sport Cup 2 Connect (240), Pilot® Sport Cup 2 R, Pilot® Sport EV, Pilot® Sport GT, Pilot® Sport PS2™, Pilot® Super Sport, Premier® All Season, Premier® LTX®, Primacy™ 3, Primacy™ 4, Primacy™ All Season, Primacy™ HP, Primacy™ LTX®, Primacy™ MXM4®, Primacy™ MXV4®, Primacy™ Tour A/S, Primacy™ XC, X® LT A/S, X® Tour A/S 2, X® Tour A/S T + H, X-Ice®, X-Ice® Snow, X-Ice® Xi3, XPS® Rib™ or XPS® Traction tires. Qualifying purchases of four (4) tires cannot include retailer offers in violation of MICHELIN® Promotional Guidelines, including but not limited to Buy three (3), Get one (1) free or any similar combination (e.g., Buy two [2], Get two [2] free) or the functional equivalent (e.g., Buy three [3], Get the fourth [4th] for \$1; or Get 25% off a set of four [4] tires). Limit of three (3) redemptions per household. Must be at least 18 years of age or older at the time of purchase to be eligible. **All requests must be received by 7/6/2022.** Please allow four (4) to six (6) weeks for the delivery of the \$70 Visa® Reward Card via mail. Please allow three (3) to five (5) weeks for the delivery of the \$70 Visa® Virtual Account via email. Sales to Original Equipment manufacturers, fleets, wholesalers and business accounts and purchases for resale are not eligible for this promotion. Original Equipment tires DO NOT qualify. Purchases from warehouse clubs (e.g., Sam's Club, BJ's, Costco), mass merchandisers and national retailers (e.g., Discount Tire, Tire Kingdom, NTB and Big O) are excluded from this promotion but may be eligible for coverage under a store-specific promotion (see individual store[s] for details). In addition, purchases from any nonparticipating dealers are not eligible for this promotion. Tampering with, altering or falsifying purchase information constitutes fraud. All decisions made by Michelin® (or its authorized representatives) relating to the validity of any submissions are final and binding. This promotion is subject to all federal, state and local laws and regulations. Michelin® reserves the right to modify or discontinue this offer, products and/or services at any time for any reason. No cash refunds. Please retain copies of the materials you submit. All requests become the property of Michelin North America, Inc., and will not be returned. Michelin® is not responsible for any lost, late, stolen, damaged, misdirected, incomplete, incorrect or illegible mail. No postage-due requests. For questions regarding this promotion, please call 1-866-212-9619 Monday through Friday between 8:00 a.m. and 8:00 p.m. ET. Please reference the **2022 Sullivan Michelin Memorial Day Promotion** when calling. Offer may not be assigned, traded, sold, combined or stacked with any other Michelin® manufacturer offer. THIS OFFER IS NOT VALID WHERE PROHIBITED OR RESTRICTED BY LAW.

¹MICHELIN® Visa® Reward Card is issued by The Bancorp Bank pursuant to a license from Visa U.S.A. Inc. and can be used everywhere Visa debit cards are accepted. No cash access. The Bancorp Bank; Member FDIC. The Bancorp Bank does not endorse or sponsor and is not affiliated in any way with any product or service offered by Michelin.

²MICHELIN® Visa® Virtual Account is issued by The Bancorp Bank pursuant to a license from Visa U.S.A. Inc. and can be used everywhere Visa debit cards are accepted online. No cash access. The Bancorp Bank; Member FDIC. The Bancorp Bank does not endorse or sponsor and is not affiliated in any way with any product or service offered by Michelin.