UP TO $70* BACK REDEMPTION INSTRUCTIONS

Get $70 via Visa® Reward Card1 or Visa® Virtual Account2 after online submission with the purchase of four new select BF Goodrich® All-Terrain or Performance tires. Or get $50 via Visa® Reward Card1 or Visa® Virtual Account2 after online submission with the purchase of four new select BF Goodrich® passenger, light truck or UTV tires. Offer valid 6/22/22 - 7/31/22.

HOW TO REDEEM:

• Purchase tires from a participating dealer from 6/22/22 to 7/31/22.
• Submit online at TireRewardCenter.com by no later than 8/31/22.
• Select Sullivan Tire as your retailer name during the online submission.
  • Then select 2022 Sullivan BF Goodrich® Summer Promotion as your promotion.
• See offer terms and conditions below for further details.
• Check the status of your rebate at TireRewardCenter.com.
• For help submitting online or more information about this promotion, please call 1-800-233-5961.

To learn more about BF Goodrich® tires, please call 1-877-788-8899 or visit www.BFGoodrichTires.com for participating dealers. Not valid with any other offer.

CHOOSE FROM TWO REWARD OPTIONS:

• Visa® Reward Card — You may opt for a standard Reward Card that you’ll receive by mail. Reward Card can be used everywhere Visa® debit cards are accepted.

• Visa® Virtual Account — Get your reward faster, receive it by email. Account can be used everywhere Visa® debit cards are accepted online.

Full Terms and Conditions

*Offer valid for residents of the United States only who purchase from a participating Sullivan Tire dealer located in the fifty (50) United States, District of Columbia (“U.S.”) and U.S. territories (Puerto Rico, Guam and U.S. Virgin Islands) (“U.S.”). Purchase must be completed between 6/22/22 and 7/31/22. Limit of one (1) redemption request ($70 or $50 Visa® Reward Card or Visa® Virtual Account) per purchase of four (4) new select of the following BF Goodrich® tires: $70 Visa® Reward Card or Visa® Virtual Account valid on purchases of a set of four (4) new select BF Goodrich® g-Force™ Sport COMP-2™, g-Force™ COMP-2™ A/S PLUS, Trail Terrain T/A®, All-Terrain T/A® KO2, All-Terrain T/A® KO3, Mud-Terrain T/A® KM3, Mud-Terrain T/A® KM3 UTV tires. $50 Visa® Reward Card or Visa® Virtual Account valid on purchases of a set of four (4) new select BF Goodrich® Advantage Control®, Advantage T/A®, Advantage T/A® Sport, Advantage T/A® Sport LT, All-Terrain T/A® KDR2+, Commercial T/A® All-Season 2, Commercial T/A® Traction, Elite-Force T/A®, g-Force™ Phenom T/A®, g-Force™ R1™, g-Force™ Rival®, g-Force™ Rival® S, g-Force™ T/A® KDW R, HD-Terrain T/A® KT, Krawler™ T/A® KX, Radial T/A®, Radial T/A® Spec, Rugged Terrain T/A®, Rugged Trail T/A®, Touring T/A® or Traction T/A® tires. Qualifying purchases of four (4) tires cannot include retailer offers in violation of BF Goodrich® Tires Promotional Guidelines, including but not limited to: Buy three (3) Get (1) free or any similar combination (e.g., Buy two [2], get two [2] free), or the functional equivalent (e.g., Buy three [3], get the fourth [4th] for $1; or Get 25% off a set of four [4] tires). Limit of three (3) redemptions per household. Must be at least 18 years of age or older at the time of purchase to be eligible. All requests must be received by 8/31/2022. Please allow four (4) to six (6) weeks for the delivery of the $70 or $50 Visa® Reward Card via mail. Please allow three (3) to five (5) weeks for the delivery of the $70 or $50 Visa® Virtual Account via email. Sales to Original Equipment manufacturers, fleets, wholesalers and business accounts for resale are not eligible for this promotion. Original Equipment Tires DO NOT qualify. Purchases from warehouse clubs (e.g., Sam’s Club, BJ’s, Costco), mass merchandisers and national retailers (e.g., Discount Tire, Tire Kingdom, NTB and Big O) are excluded from this promotion, but may be eligible for coverage under a store-specific promotion (see individual store[s] for details). In addition, purchases from any nonparticipating dealers are not eligible for this promotion. Tampering with, altering or falsifying purchase information constitutes fraud. All decisions made by BF Goodrich® (or its authorized representatives) relating to the validity of any submissions are final for details). In addition, purchases from any nonparticipating dealers are not eligible for this promotion. Tampering with, altering or falsifying purchase information constitutes fraud. All decisions made by BF Goodrich® (or its authorized representatives) relating to the validity of any submissions are final.

1BF Goodrich® Tires Visa® Reward Card is issued by The Bancorp Bank pursuant to a license from Visa U.S.A. Inc. and can be used everywhere Visa® debit cards are accepted. No cash access. The Bancorp Bank; Member FDIC. The Bancorp Bank does not endorse or sponsor and is not affiliated in any way with any product or service offered by BF Goodrich® Tires.

2BF Goodrich® Tires Visa® Virtual Account is issued by The Bancorp Bank pursuant to a license from Visa U.S.A. Inc. and can be used everywhere Visa® debit cards are accepted online. No cash access. The Bancorp Bank; Member FDIC. The Bancorp Bank does not endorse or sponsor and is not affiliated in any way with any product or service offered by BF Goodrich® Tires.