



GET UP TO \$120* REDEMPTION INSTRUCTIONS



Get up to \$120* total savings via Visa® Reward Card¹ after online submission² with the purchase of four (4) new select MICHELIN® passenger or light truck tires. (\$70 tire rebate on all tire lines plus \$50 service rebate³ on MICHELIN® CrossClimate² and Pilot® family of tires.) Tire rebate plus qualified service rebate will be combined into one Reward Card. Reward Card can be used everywhere Visa® debit cards are accepted. Or get \$50⁴ or \$30⁵ via Visa® Reward Card¹ after online submission² with the purchase of new select MICHELIN® Motorcycle or Off-Road Motorcycle tires or select MICHELIN® Bicycle tires. Offer valid 3/17/21 – 4/5/21.

- For help submitting online or more information about this promotion, please call 1-866-212-9619.
- To learn more about MICHELIN® tires, please call 1-800-642-4354 or visit www.MichelinMan.com for participating dealers. Not valid with any other offer.

HOW TO REDEEM:

- Purchase tires from a participating dealer from 3/17/21 to 4/5/21.
- Submit online at TireRewardCenter.com by no later than 4/22/21.
- Select **Other** as your retailer name during the online submission.
 - Then select **2021 Sullivan Michelin Spring Promotion** as your promotion.
- See offer terms and conditions below for further details.
- Check the status of your rebate at TireRewardCenter.com.

Full Terms and Conditions

*Offer valid for residents of the United States only who purchase from a participating Sullivan Tire dealer located in the fifty (50) United States, District of Columbia ("U.S.") and U.S. territories (Puerto Rico, Guam and U.S. Virgin Islands) ("U.S."). Purchase must be completed between 3/17/2021 and 4/5/2021. Limit of one (1) redemption request (\$30, \$50, \$70 or \$120 Visa® Reward Card) per purchase of four (4) new select MICHELIN® passenger or light truck tires, select MICHELIN® Motorcycle or Off-Road Motorcycle tires, or select MICHELIN® Bicycle tires. \$120 Visa® Reward Card per purchase of four (4) new select MICHELIN® CrossClimate², Pilot® Alpin⁵, Pilot® Alpin⁴ PA4, Pilot® Exalto² PE2, Pilot® MXM4, Pilot® Sport 3, Pilot® Sport 4, Pilot® Sport 4 S, Pilot® Sport A/S 3, Pilot® Sport A/S 3+, Pilot® Sport A/S Plus, Pilot® Sport All Season 4, Pilot® Sport Cup 2, Pilot® Sport Cup 2 R, Pilot® Sport EV, Pilot® Sport GT, Pilot® Sport PS2¹ or Pilot® Super Sport tires. \$70 Visa® Reward Card per purchase of four (4) new MICHELIN® 4x4 Diamaris², Agilis² CrossClimate², Agilis² LTX², Alpin⁵, Alpin⁴ A4, CrossClimate⁺, Defender², Defender² M/S, Defender² T + H, Energy² LX4², Energy² MXV4² S8, Energy² Saver, Energy² Saver A/S, Latitude² Alpin², Latitude² Alpin² LA2, Latitude² Sport, Latitude² Sport 3, Latitude² Tour, Latitude² Tour HP², Latitude² X-Ice² X12, LTX² A/S, LTX² A/T2, LTX² M/S2, Premier² A/S, Premier² LTX², Primacy² 3, Primacy² 4, Primacy² All Season, Primacy² HP, Primacy² LTX², Primacy² MXM4², Primacy² MXV4², Primacy² Tour A/S, Primacy² XC, X-Ice², X-Ice² Snow, X-Ice² X13, XPS² Rib² or XPS² TrACTION tires. \$50 Visa® Reward Card per purchase of a set of two (2) (one front and one rear tire) of the following select new MICHELIN® motorcycle tires: MICHELIN® Anakee² Adventure, MICHELIN® Anakee² Wild, MICHELIN® Commander² III Cruiser, MICHELIN® Commander² III Touring, MICHELIN® Power 5, MICHELIN® Power Cup 2, MICHELIN® Power Cup Evo, MICHELIN® Power GP, MICHELIN® Power Performance Cup Medium, MICHELIN® Power Performance Cup Soft, MICHELIN® Power Performance Slick Medium, MICHELIN® Power Performance Slick Soft, MICHELIN® Power Rain, MICHELIN® Power Slick 2, MICHELIN® Power Super Moto, MICHELIN® Power Super Moto Rain, MICHELIN® Road 5, MICHELIN® Road 5 GT, MICHELIN® Road 5 Trail, MICHELIN® Scorch²er 11, MICHELIN® Scorch²er 21, MICHELIN® Scorch²er 31, MICHELIN® Scorch²er 32 or MICHELIN® Scorch²er Sport tires. \$30 Visa® Reward Card per purchase of a set of two (2) (one front and one rear tire) of the following select new Off-Road MICHELIN® motorcycle tires: MICHELIN® Starcross² 5 Hard, MICHELIN® Starcross² 5 Medium, MICHELIN® Starcross² 5 Sand, MICHELIN® Starcross² 5 Soft, MICHELIN® Trial Light, MICHELIN® Trial X Light Competition, MICHELIN® Enduro Medium, MICHELIN® Enduro Xtrem²; the following MICHELIN® Scooter tires: MICHELIN® City Grip 2, MICHELIN® Pilot² Road 4 Scooter, MICHELIN® Power Pure SC; or the following MICHELIN® Bicycle tires: MICHELIN® DH 22, MICHELIN® DH 34, MICHELIN® DH 34 Bike Park, MICHELIN® DH Mud, MICHELIN® E-Wild, MICHELIN® Force AM, MICHELIN® Force Enduro, MICHELIN® Force XC, MICHELIN® Jet XCR, MICHELIN® Mud Enduro, MICHELIN® Pilot² Pump, MICHELIN® Pilot² Slope, MICHELIN® Power All Season, MICHELIN® Power Competition, MICHELIN® Power Competition Tubular, MICHELIN® Power Cyclocross, MICHELIN® Power Cyclocross Tubular, MICHELIN® Power Endurance, MICHELIN® Power Gravel, MICHELIN® Power Protection +, MICHELIN® Power Road, MICHELIN® Power Road TLR, MICHELIN® Power Time Trial, MICHELIN® Wild AM or MICHELIN® Wild Enduro tires. Limit of three (3) redemptions per household. Must be at least 18 years of age or older at the time of purchase to be eligible. All requests must be received by 4/22/2021. Please allow four (4) to six (6) weeks for delivery of the \$30, \$50, \$70 or \$120 Visa® Reward Card via mail. Sales to Original Equipment manufacturers, fleets, wholesalers and business accounts and purchases for resale are not eligible for this promotion. Original Equipment tires DO NOT qualify. Purchases from warehouse clubs (e.g., Sam's Club, BJ's, Costco), mass merchandisers and national retailers (e.g., Discount Tire, Tire Kingdom, NTB and Big O) are excluded from this promotion but may be eligible for coverage under a store-specific promotion (see individual store[s] for details). In addition, purchases from any nonparticipating dealers are not eligible for this promotion. Tampering with, altering or falsifying purchase information constitutes fraud. All decisions made by Michelin® (or its authorized representatives) relating to the validity of any submissions are final and binding. This promotion is subject to all federal, state and local laws and regulations. Michelin® reserves the right to modify or discontinue this offer, products and/or services at any time for any reason. No cash refunds. Please retain copies of the materials you submit. All requests become the property of Michelin North America, Inc., and will not be returned. Michelin® is not responsible for any lost, late, stolen, damaged, misdirected, incomplete, incorrect or illegible mail. No postage-due requests. For questions regarding this promotion, please call 1-866-212-9619 Monday through Friday between 8:00 a.m. and 8:00 p.m. ET. Please reference the 2021 Sullivan Michelin Spring Promotion when calling. Offer may not be assigned, traded, sold or combined with any other Michelin® offer. THIS OFFER IS NOT VALID WHERE PROHIBITED OR RESTRICTED BY LAW.

¹Michelin® Visa® Reward Card is issued by The Bancorp Bank pursuant to a license from Visa U.S.A. Inc. and can be used everywhere Visa debit cards are accepted. No cash access. The Bancorp Bank; Member FDIC. The Bancorp Bank does not endorse or sponsor and is not affiliated in any way with any product or service offered by Michelin®.