

UP TO \$70* BACK REDEMPTION INSTRUCTIONS

Get \$70* via Visa® Reward Card¹ or Visa® Virtual Account² plus one America the Beautiful – The National Parks and Federal Recreational Lands Annual Pass* (\$80 value) after online submission* with the purchase of four new BFGoodrich® Trail-Terrain T/A® tires. Or get \$60* via Visa® Reward Card¹ or Visa® Virtual Account² after online submission* with the purchase of four new select BFGoodrich® passenger or light truck tires. Offer valid 11/26/21 – 11/29/21.

- For help submitting online or more information about this promotion, please call **1-800-233-5961**.
- To learn more about BFGoodrich® tires, please call **1-877-788-8899** or visit www.BFGoodrichTires.com for participating dealers.
- Not valid with any other offer.

HOW TO REDEEM:

- Purchase tires from a participating dealer from **11/26/21 to 11/29/21**.
- Submit online at TireRewardCenter.com by no later than **12/29/21**.
- Select **Sullivan** as your retailer name during the online submission.
 - Then select **2021 Sullivan BFGoodrich Black Friday Promotion** as your promotion.
- To check the status of your rebate, visit TireRewardCenter.com
- See offer terms and conditions below for further details.

Full Terms and Conditions

*Offer valid for residents of the United States only who purchase from a participating Sullivan Tire dealer located in the fifty (50) United States, District of Columbia ("U.S.") and U.S. territories (Puerto Rico, Guam and U.S. Virgin Islands) ("U.S."). Purchase must be completed between 11/26/2021 and 11/29/2021. Limit of one (1) redemption request (\$70 Visa® Reward Card or Visa® Virtual Account plus one (1) America the Beautiful – The National Parks and Federal Recreational Lands Annual Pass or one (1) \$60 Visa® Reward Card or Visa® Virtual Account) per purchase of four (4) new select BFGoodrich® passenger or light truck tires. \$70 Visa® Reward Card or Visa® Virtual Account plus one (1) America the Beautiful – The National Parks and Federal Recreational Lands Annual Pass valid on purchases of a set of four (4) new BFGoodrich® Trail-Terrain T/A® tires or \$60 Visa® Reward Card or Visa® Virtual Account valid on purchases of a set of four (4) new select BFGoodrich® Advantage ControlTM, Advantage T/A®, Advantage T/A® Sport, Advantage T/A® Sport LT, All-Terrain T/A® KDR2+, All-Terrain T/A® KO2, Commercial T/A® All-Season 2, Commercial T/A® Traction, g-Force™ Sport COMP-2™, g-Force™ COMP-2™ A/S, g-Force™ COMP-2™ A/S PLUS, g-Force™ R1™, g-Force™ Rival®, g-Force™ Rival® S, g-Force™ T/A® KDW R, HD-Terrain T/A® KT, Krawler™ T/A® KX, Mud-Terrain T/A® KM2, Mud-Terrain T/A® KM3, Mud-Terrain T/A® KM3 UTV tires, Radial T/A®, Radial T/A® Spec, Rugged Terrain T/A®, Rugged Trail T/A® or Traction T/A® tires. Limit of three (3) redemptions per household. Must be at least 18 years of age or older at the time of purchase to be eligible. **All requests must be received by 12/29/2021.** America the Beautiful – The National Parks and Federal Recreational Lands Annual Pass and \$70 Visa® Reward Card or Visa® Virtual Account will arrive separately. Please allow four (4) to six (6) weeks for the delivery of the \$70 or \$60 Visa® Reward Card via mail. Please allow three (3) to five (5) weeks for the delivery of the \$70 or \$60 Visa® Virtual Account via email. Please allow six (6) to eight (8) weeks for the delivery of the America the Beautiful – The National Parks and Federal Recreational Lands Annual Pass via mail. Sales to Original Equipment manufacturers, fleets, wholesalers and business accounts and purchases for resale are not eligible for this promotion. Original Equipment tires DO NOT qualify. Purchases from warehouse clubs (e.g., Sam's Club, BJ's, Costco), mass merchandisers and national retailers (e.g., Discount Tire, Tire Kingdom, NTB, and Big O) are excluded from this promotion, but may be eligible for coverage under a store-specific promotion (see individual store[s] for details). In addition, purchases from any nonparticipating dealers are not eligible for this promotion. Tampering with, altering or falsifying purchase information constitutes fraud. All decisions made by BFGoodrich® (or its authorized representatives) relating to the validity of any submissions are final and binding. This promotion is subject to all federal, state and local laws and regulations. BFGoodrich® reserves the right to modify or discontinue this offer, products and/or services at any time for any reason. No cash refunds. Please retain copies of the materials you submit. All requests become the property of MNA, Inc., and will not be returned. BFGoodrich® is not responsible for any lost, late, stolen, damaged, misdirected, incomplete, incorrect or illegible mail. No postage-due requests. For questions regarding this promotion, please call 1-800-233-5961 Monday through Friday between 8:00 a.m. and 8:00 p.m. ET. Please reference the **2021 Sullivan BFGoodrich Black Friday Promotion** when calling. Offer may not be assigned, traded, sold or combined with any other BFGoodrich® offer. **THIS OFFER IS NOT VALID WHERE PROHIBITED OR RESTRICTED BY LAW.**

¹BFGoodrich® Visa® Reward Card is issued by The Bancorp Bank pursuant to a license from Visa U.S.A. Inc. and can be used everywhere Visa debit cards are accepted online. No cash access. The Bancorp Bank; Member FDIC. The Bancorp Bank does not endorse or sponsor and is not affiliated in any way with any product or service offered by BFGoodrich®.

²BFGoodrich® Visa® Virtual Account is issued by The Bancorp Bank pursuant to a license from Visa U.S.A. Inc. and can be used everywhere Visa debit cards are accepted online. No cash access. The Bancorp Bank; Member FDIC. The Bancorp Bank does not endorse or sponsor and is not affiliated in any way with any product or service offered by BFGoodrich®.