



For Immediate Release

Sullivan Tire Celebrate 64 Years with Goodyear Blimp Flight

September 10, 2019 (Plymouth, MA) – Sullivan Tire and Auto Service is taking to the skies to celebrate 64 years of business as they offer guests a ride on a Goodyear blimp. On September 18th and 19th, *Wingfoot* will fly over Plymouth Harbor bearing the dealership's messaging. The blimp was originally scheduled to appear in Plymouth back in May, but due to weather restrictions was not originally able to make the trip.

Sullivan Tire, who has been a Goodyear Tire dealer for more than 40 years, will also offer a Goodyear sale from September 1st through the end of the month.

"As a partner of Goodyear for over 40 years, we are thrilled to be celebrating our anniversary on the Goodyear Blimp above Plymouth Harbor and to bring along some of our customers who have been with us over these 64 years," said Paul Sullivan, Vice President of Marketing for Sullivan Tire.

Wingfoot is the newest model of Goodyear aircraft. An international team worked to create the semi-rigid structure with a balloon-like body made of an innovative polyester, which differentiates this blimp from older Goodyear airships. This model allows for more seating onboard as well as faster speeds.

***For media inquiries, or to speak with a Sullivan Tire representative, please contact:
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About Sullivan Tire and Auto Service:

Headquartered in Norwell, MA, Sullivan Tire and Auto Service is New England's home for automotive and commercial truck care with 73 retail locations; 15 commercial truck centers; 13 wholesale, 3 tire retread, and 2 LiftWorks facilities; and 2 distribution centers. The foundation on which Robert J. Sullivan started Sullivan Tire in 1955 was "treat everyone, customers and fellow employees, as you would a member of your family," and that tradition continues today. Today Sullivan Tire continues to grow with over 1,200 employees and locations in Massachusetts, New Hampshire, Rhode Island, Connecticut and Maine. For more information on Sullivan Tire please visit www.sullivantire.com.

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