

For Immediate Release
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Press Release

SULLIVAN TIRE RECEIVES THREE 2019 BRONZE TELLY AWARDS

May 24, 2019 (Norwell, MA) – Sullivan Tire and Auto Service is known for producing fun, family friendly advertisements that can frequently be seen during Boston sports events and on a variety of New England television networks. Their longtime creative service agency partner, Ivy Creative, located in Natick, MA, assists Sullivan Tire and Auto Service with the creation and production of all their television commercials, including the three commercials that were recently named Bronze Winners of the 2019 Telly Awards.

The Telly Awards honors excellence in video and television across all screens and in many categories. Over 12,000 video submissions were received by the Telly Awards from all 50 states and 5 continents. Though there were thousands of applicants, Ivy Creative and Sullivan Tire were awarded three of the five available spots in the Regional TV, General Retail Store/Specialty Store category. The winning commercials “Small Things,” “Sing Along,” and “Bigfoot” can be seen on Sullivan Tire’s YouTube channel at www.youtube.com/user/sullytire.

“We are honored to receive these awards recognizing our television commercials. We’ve always strived to produce commercials that not only showcase our brand personality, but are also entertaining for the viewer,” said Paul Sullivan, Vice President of Marketing.

For any media inquiries, please contact Samantha Santoro, ssantoro@regancomm.com, 617.488.2836

About Sullivan Tire and Auto Service:

Headquartered in Norwell, MA, Sullivan Tire and Auto Service is New England's home for automotive and commercial truck care with 71 retail locations; 15 commercial truck centers; 13 wholesale, 3 tire retread, and 2 LiftWorks facilities; and 2 distribution centers. The foundation on which Robert J. Sullivan started Sullivan Tire in 1955 was "treat everyone, customers and fellow employees, as you would a member of your family," and that tradition continues today. Today Sullivan Tire continues to grow with over 1,200 employees and locations in Massachusetts, New Hampshire, Rhode Island, Connecticut and Maine. For more information on Sullivan Tire please visit www.sullivantire.com.

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